



# October Newsletter



## 2011

### Dates to Remember:

Wed., Oct. 5th	Wear <b>Orange</b>
Thurs., Oct. 6th	Bring in 'D' item
Fri., Oct. 7th	Wear <b>Pink</b>
Mon., Oct. 10th	Field Trip to Fire Station
Wed., Oct. 12th	Wear <b>Brown</b>
Thurs., Oct. 13th	Bring in 'E' item
Mon., Oct. 17th	Dental Health Presentation
Wed., Oct. 19th	Wear <b>Black</b>
Thurs., Oct. 20th	Bring in 'F' item
Fri., Oct. 21st	Wear <b>White</b>
Mon., Oct. 24th	Field Trip to Mahaffey Theatre
Thurs., Oct. 27th	Bring in 'G' item
Mon., Oct. 31st	Fall Festival Party
Mon., Oct. 31st	Half day - No. Ext. Day or Afternoon Adventures

### Birthdays!

- ☺ Hayden - October 28th
- ☺ Molly - October 31st

### Unit Lessons:

- Letters: Dd, Ee, Ff, and Gg
- Numbers 3, ABA Pattern
- Shapes - Circle and Square
- Fire Safety

Dear Parents,

A special thanks to all of you for your donations, book orders, helping hands and special snacks. We truly appreciate you, and all you do, for us. Joyce and I feel blessed to be surrounded by supportive and caring parents.

October is going to be a busy month! We have many special events planned. Two field trips are scheduled for this month. The first one is a trip to the fire station located at 400 8th Street So. We will tour the station on Monday, October 10th, leaving RDS promptly at 9:00 and returning at 11:30. Our second field trip is to the Mahaffey Theatre to attend the presentation of *Mother Goose Nursery Rhymes*. We will depart at 10:00, returning at noon. We ask that your child wear his/her RDS t-shirt on these dates. Also, be sure to bring your child's car seat with their name labeled on it so he/she can be transported safely.

We continue to meet weekly for Chapel at 11:00 on Wednesdays. Beginning this month, we will meet weekly with Mrs. Butler, our music teacher, on Thursdays. We look forward to these special times

Our Fall Festival is planned for Friday, October 31st. If possible, we ask the children to wear their costumes to school over their school clothes. If not, please send in a change of clothes. We request that you do not dress your child in a scary costume such as vampires, witches, etc. Remember, this is a half-day. All children will be dismissed at noon as there will be no Extended Day or Afternoon Adventures.

Thanks for sharing your children with us!

Paige: 527-3823 (h)  
656-8343 ☺

Joyce: 455-7241 (c)

Fondly,  
Paige

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



Caption describing picture or graphic.

when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## Dates to Remember

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

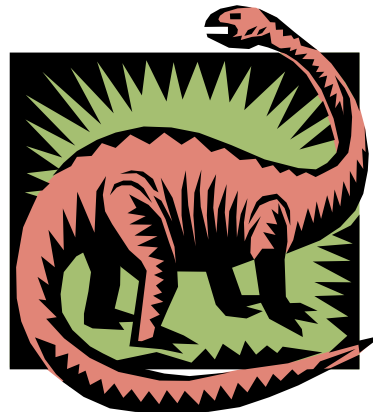
A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.